



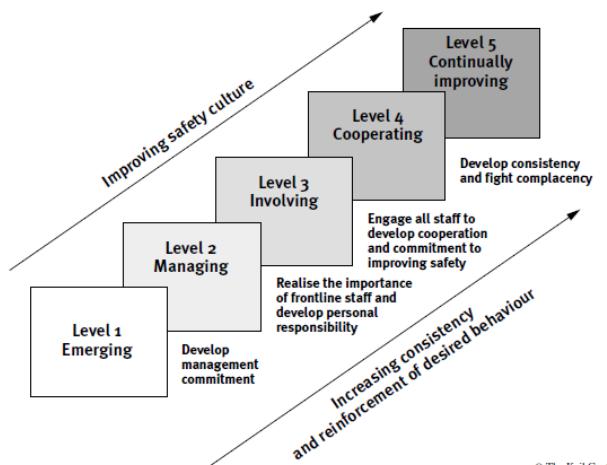
Changing Minds - A practical guide for behavioural change in the oil and gas industry

or effectively:

'Practical guidance on how to select and implement suitable behavioural change programmes'

People have experienced various degrees of success and failure whilst working with safety climate tools and implementing behavioural modification programmes. This guide provides a practical framework that helps you to identify behavioural issues and take effective actions to address them.

Combining the total quality management model (assess, plan, do, monitor) and the safety culture maturity model, the resulting framework is outlined to help you identify the current maturity level of safety culture in your organisation. Based on your diagnosis, the guide then introduces various tools, e.g. safety leadership development, behavioural interventions, and employee led initiatives that you can use to enhance safety in your organisation.



Safety culture maturity model

Summary: The document helps you to understand the problem before you create the solution.